

## Pierce - St. Croix CARES Efforts

- Hosts annual Summit on topics to improve social-emotional wellbeing of children and families including, Adverse Childhood Events, Trauma Informed Care, and Resilience
- Supported and hosted Train the Trainer certification for Trauma Informed Care
- Promotes parent engagement programs: myParentetical and eParenting
- Supports **Positive Solutions for Families**, education for caregivers of preschool age children
- Sponsors **Understanding Your Adolescent**, education for parents of adolescents



## How do I get involved?

The Pierce—St. Croix CARES Coalition meets on the 4th Tuesday of each month, from 2-4 pm at the River Falls Public Library.

Workgroups, based on the priorities and interests of committee members, meet during the latter half of the meeting.

For more information contact:

UW-Extension Family Living Educator

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## CARES Steering Committee

Lori Zierl

UW-Extension Family Living Educator,  
Pierce County

Mary Sue Ash

Chair, St. Croix County Early Childhood  
Interagency Council

Heather Prigge

Public Health Nurse  
St. Croix County Health Department

Rebecca Tomasek

Public Health Nurse  
Pierce County Health Department

## Pierce - St. Croix County CARES



**C**reating  
**A**  
**R**esponsive and  
**E**ffective  
**S**ystem for  
Protecting and  
Promoting our  
Children's Wellbeing

## Background

The Pierce—St. Croix CARES Coalition was created to:

- ◆ Protect our children from future difficulties
- ◆ Promote healthy lifelong outcomes for our children and youth

Pierce—St. Croix CARES Coalition (*Creating a Responsive and Effective System for Protecting and Promoting our Children's Wellbeing*) unites the efforts of a spectrum of stakeholders and service providers. CARES utilizes a Collective Impact Approach to promoting social change, including development of shared measures.

The Pierce—St. Croix County CARES Coalition is built on the premise that positive, long-term change for children depends on harnessing the shared resources, commitment and experience of a range of stakeholders working together toward a common purpose.



## Pierce - St. Croix CARES



### Vision

Every child in Pierce & St. Croix Counties will grow up in a safe, nurturing, stable family and caring, supportive community.

### Mission

Pierce—St. Croix CARES leads and engages a network of partners to advance best practices, collaborative strategies and policies that promote the social-emotional wellbeing of children, youth and families.

### Purpose

Building partnerships and collaboration for the purpose of creating and sustaining a comprehensive continuum of support for the social-emotional wellbeing of children and families in Pierce & St. Croix Counties.

## Core Beliefs

Social-emotional wellbeing contributes to overall positive health and wellbeing of children and of the adults they will become.

Members of the initiative acknowledge and support the strength and resilience of families and individuals by maximizing wellbeing and reducing risk.

Our emphasis is placed on a whole-child approach. We can be most effective by focusing on the families, caregivers, and communities that care for and support our children.

Partnerships and collaboration are central to sustaining a comprehensive continuum of support for the social-emotional wellbeing of children and families.

